



FOR IMMEDIATE RELEASE AUGUST 21, 2007

## **“MILLION DOLLAR YEAR” RAISED \$235,778.75 for breast cancer detection**

PETERBOROUGH—Organizers of Peterborough’s 7th Annual Dragon Boat Festival today presented a cheque for \$235,778.75 to the Peterborough Regional Health Centre (PRHC) for the purchase of equipment to detect breast cancer.

Their response? “Thanks a million!”

The cheque this year brings the total amount given to the PRHC breast assessment centre over the past seven years to \$1, 079, 794.49, which fulfills the dream of organizers to make 2007 a “million dollar year.”

Carol Mutton, president of Survivors Abreast, and John Gullick, festival chair, presented the funds to Sheila Hamilton, vice-president of patient care and chief nursing officer at the Monaghan Road Branch of Kawartha Credit Union, the platinum sponsor of the dragon boat festival. The money will go to purchase diagnostic equipment for the PRHC Breast Assessment Centre.

Last year, the festival total was almost \$237,000 in pledges and revenue, of which \$216,000 went to the PRHC’s Breast Assessment Centre.

“We are incredibly grateful and very fortunate to have the support of Survivors Abreast and the community through the dragon boat festival”, said Hamilton. “Community support is fundamental and vital to keeping pace with technological changes that can have such a positive impact on early detection and more effective treatment.”

“Kawartha Credit Union extends congratulations to the dragon boat festival on reaching their million dollar goal, “ said Robert Wellstood, CEO of Kawartha Credit Union. “We are honoured to contribute to this cause as the platinum sponsor of the festival, and we are thrilled at the success they have achieved to date.”

Before the festival this year, individuals and teams worked hard to collect pledges from the community. The top individual pledge winners included Linda Martinell (\$15,379.56), Matt Drysdale (\$9,880.40) and Dave Nicholls (\$8,027.00). The teams raising the most in pledges included Scotia Rowers 4U (\$22,218.49), the Puroonauts (\$12,097.82) and LCBO Flaming Spirits (\$10,255.90).

The 2007 festival sponsors were: Platinum—Kawartha Credit Union, Gold—CHEX TV/Wolf/Kruz and Minute Maid/Coca Cola Ltd.; Silver—Scotiabank Group, Tim Hortons, the Peterborough Examiner and Country 105/BOB FM 91.9; Bronze—Investors Group, Peterborough This Week and Mark’s Work Wearhouse; Teak— Saturn, Purolator, Price Chopper, Saville Publishing, Liftlock Fiberglass Fabrication, Global TeleSales, Commercial Press and Design, Shirley McDowell/ReMax, Robert Lightbody, McLeod’s Eco Water, Subway, and Coach Canada, and Friend of the Festival, Odium Spectrum.

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For more information, please contact:

John Gullick, festival chair: (705) 295-2867 or 1-888-277-2628 or

Carol Mutton, president, Survivors Abreast: (705) 768-4294 (Cell) or (705) 292-0015 or [carolmutton@persona.ca](mailto:carolmutton@persona.ca) or

Wayne Mutton, co-chair communications at [waynemutton@personainternet.com](mailto:waynemutton@personainternet.com)

# **FAQs — Peterborough's 7th Annual Dragon Boat Festival**

## **Total raised \$256,181.95 (pledges and revenue)**

Portion donated to the PRHC \$\$235,778.75 (pledges and revenue).

Portion to Survivors Abreast \$14,403.19 (from revenue)

Hold over for Festival 2008 \$6,000 (from revenue)

## **Mixed Teams Championship**

Motley Crew 1:46.15

Jack McGee's Snapt Dragons 1:46:35

Paddle Pumpers at 1:47:93

Price Choppers (1:48.90)

Cavan Bog Buccaneers (1:49.62)

GE Nuclear Power Dragons (1:51.68).

## **Ladies Teams Championship**

Hamilton's Knot A Breast (1:54.27)

North Bay's Warriors of Hope (1:59:32)

Toronto's Dragons Abreast (2:00:68)

Pickering's Pink Sensations (2:05:67)

## **Breast Cancer Survivor Race**

Hamilton's Knot A Breast (1:51:64)

North Bay's Warriors of Hope (1:55:35)

Pickering's Pink Sensations (1:55:40)

Toronto's Dragons Abreast (1:57:50).

## **Pledge Winners**

### **Top Teams**

Scotia Rowers 4U (\$22,218.49)

The Purnauts (\$12,097.82)

LCBO Flaming Spirits (\$10,255.90)

GE Motor Maniacs (\$6,563.89)

Survivors Abreast (\$6,547.00)

Annie's Oars (\$6,541.00)

Cavan Bog Buccaneers (\$6,299.00)

### **Top Individuals**

Linda Martinell (\$15,379.56)

Matt Drysdale (\$9,880.40)

Dave Nicholls (\$8,027.00)